

Keep'em Winning

YOUR LINE TO THE INSIDE TRACK

PENTON IMPORTS

1354 COLORADO AVENUE LORAIN, OHIO 44052



JACK PENTON WINS "HUNGRY CREEK 100"

Jeff Penton, Jack Penton and Doug Wilford packed up their van and drove to Red Boiling Springs, Tenn. to compete in the Hungry Creek 100 Hare Scrambles. This well known hare scrambles attracted 400 riders from all over the south and mid-west to compete for this famous title.

Oh, sad day for the area hot shoes when the Penton trio showed up. Jack Penton powered his 175cc Penton for the first overall position with Doug Wilford right on his tail for the second overall position and Jeff had a little falling off trouble but still managed a very commendable fifth overall.

Just a little practice before going to the Six-Days.

PENTON TEAM OFF TO SIX-DAYS

Cleveland: The International Motorcycle Club Tour, sponsored by Penton Imports was sent on its way Tuesday with over 130 people including the U.S. Trophy Team. They are to arrive in Vienna Wednesday and spend a week there touring the Austrian motorcycle factories and countryside before leaving for Spinderluv, Czechsolvakia and the Six-Days, from September 11-16th. The tour will be back in the states, September 19th.

We will have a full report on the Six-Days and the tour in the next issue of Keep'em Winning.

PENTON TEAM SWEEPS 2-DAY CANADIAN TRIALS AT SHERBROOKE, QUE.

Jack Penton, Dick Burleson, Jeff Penton, Dane Leimbach and Bill Uhl tuned up for Six-Days by overpowering the Canadian and U.S. riders at the 2-day trials held in the mountains of Sherbrooke, Quebec. All of the above riders captured gold medals making a total of five and only Don Cutler on an Ossa received the other gold medal given out. The real surprise was when Bill Uhl took his 100cc Penton to the overall victory. Penton won the Trade Team Trophy also.

RESULTS: Overall - Bill Uhl - Gold, 100cc Penton Jack Penton - Gold, 175cc Penton Dick Burleson - Gold, 175cc Penton Don Cutler, Gold, 250cc Ossa Jeff Penton, Gold, 125cc Penton Dane Leimbach, Gold, 125cc Penton



In Holland, Robert was hard pressed by Vladimir Kavinov (right), who led until his Penton/KTM stopped with a clogged air filter.

JACK PENTON, CHUCK BOWER AND BILL UHL TO RACE 250cc PENTON PROTO'S IN TRANS-AMA SUPPORT CLASS.

Two 250cc Penton prototypes will contest the Trans-AMA support class at all the Trans-AMA's. These prototypes will be the forerunner of the Penton 250cc, due in the middle of '73. Both Jack and Bill will ride the series for the first time. The new faces and the new machines should make some excitement in the series. Doug Wilford will be the Team Manager for the series.

TED PENTON PROMOTING 2ND RACE OF TRANS-AMA SERIES

The Mid-States Moto-Cross Association is promoting the 2nd race of the famous Trans-AMA series. The race will be held October 1st at the fantastic Honda Hills course in Linnville, Ohio, 30 miles east of Columbus on I-70. Starting time is 12 Noon.

On Saturday, Gary Bailey will conduct a moto-cross school starting at 8:00 in the morning and lasting all day. Price for the school is \$15.00, well worth it for the amateur and expert moto-crosser alike.

Camping is available all week at Honda Hills. So come early and bring the whole family.

NEW ACCESSORIES

We now have all of the following new items in stock and can fill all of your orders. We are suggesting that you stock up now for the fall enduro season and also for Christmas. We have a good supply of Hi-Point boots and Hi-Point barber suits at this time, but we don't anticipate having this good supply for long.

No. 581 - 1.8 gallon aluminum gas tank for CMF Pentons.

No. 582 - 3.6 gallon aluminum gas tank for CMF Pentons.

The new aluminum tanks feature a quick fill gas cap, are pressure tested and simply bolt on in place of the standard tank. Come in Penton colors red, blue, green and polished aluminum. These tanks will cost the same as the aluminum Husky and Universal tanks.

No. 401 — Chest protector. All leather chest protector in green with a gold stripe.

No. 402 — Hi-Point leather moto-cross pants. Featuring padded knees and thighs, zippered front, side zippered legs, front belt for easy adjustment, top grade leather and fully lined. They come in sizes small, medium and large and colors black with red stripe, black with gold stripe and gold with green stripe. When ordering specify color and size.

No. 403 — Hi-Point leather half jacket. This half jacket has a fully padded front with padded elbows and zippered sleeves. Made of 100% top grade leather, they come in sizes small, medium and large and colors black with red stripe and black with gold stripe. When ordering, specify color and size.

No. 554 — Hi-Point Shur Release Tie Downs. We now have newly designed tie downs in green and white stripes.

No. 410 and 411 — Genuine Hi-Point Swedish Clogs. We have received our first shipment of clogs and have them available in men's and women's sizes. They come in colors red, blue, white, green, beige and yellow. They feature hand carved wooden soles with wedged rubber on the soles for strong gripping; the tops are made from 100% leather designed in an attractive fashion with a tie front. Please specify color and size when ordering.

HI-POINT HANDLEBARS

The Hi-Point handlebars have been designed and developed by the absolute experts in the field of off-road motorcycle competition. The Hi-Point handlebar is manufactured using the highest quality 4130 chrome moly nickel steel tubing available in America today.

Hi-Point handlebars offer the following advantages.

- 1. Safety due to almost double the strength of the chrome moly steel tubing over the conventional carbon steel bars found on most bikes today.
- 2. 50% less prone to bending again contributed to strength in the chrome moly steel tubing.
- 3. They give excellent riding and sitting position, which aids in much better handling and comfort.
- 4. All bars are tailored for the application:
 - a. Low moto-cross bars for those who prefer low bars.
 - b. High moto-cross and enduro bars for those who prefer high, wide bars for moto-cross and at the same time can cut off to the tailored and desired length for the job.
- 5. These bars are 22mm and fit all metric size control fittings.

6. Last but certainly not the least, one feature that has never been realized before, the tremendous ability of flexation. These Hi-Point handlebars flexing as they do, are continuously absorbing a portion of the shock of the bike. After a day's ride, this is very noticeable with the rider because of less shoulder, bicep and forearm ache.

NOTE: All Hi-Point bars can be cut off to shorten to desired length. This is positively the best and safest handlebar on the market today. Order under Accessory Nos.:

419 - High bar 36" with 8" rise

420 - Low bar 36" with 4" rise

Eastern Service School February 12-13 after Cincinnati Show.

PENTON CENTRAL

"Out Where The Best Begins"

All Penton Central Dealers will receive a couple of warranty forms within the next few days. Effective this date, any and all parts returned for warranty must have one of these forms filled completely and returned with the parts. The boys in Lorain have been more than fair and patient with us on this. For them to do their job right, they must have these filled out forms. REMEMBER: No Forms — No credit or exchange.

What kind of a guy would order a connecting rod assembly, catch us out of them, orders a crankshaft assembly, removes the rod assembly from it and returns the rest for credit — WOW!! Did it cost him!! I guess it takes all kinds!! His cost turned out to be more than the price of the crank assembly.

We have been short on some of the Metzeler tires. We have a few Trelleborgs in stock to hold us over until we can get our Metzeler stock back up in shape.

Dealer Bill Kasson in Austin is making his Jackpiner 175 perform real well against the 250's around South Texas. I understand Mike Johnson of Dallas did likewise over in East Texas last Sunday.

Dealer Bill Guinn of Big Springs has both of his sons at the top of the S.M.R.A. point standings. David Guinn on his 100cc Penton and brother Kelly on his 125 Penton.

Noticed in the last AMA magazine the Penton Central employees, Moss, Terry and Arquhort are on the top of District 20 in moto-cross and scrambles.

Well, John Penton finally slipped up on us and all you dealers. The big Kenworth pulled into the Amarillo warehouse yesterday with a lot of the nicest racing leathers I have ever seen. I thought it would be like the boot business. Announce, then take orders, make excuses, wait — not so. Our boot business is in fairly good shape now, too.

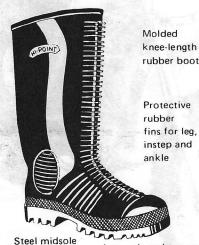
Some of you dealers have probably noticed some ads in the motorcycle magazines and papers. We have mailed out a lot of \$1.00 Accessory Catalogs from this ad and these people will be around your store wanting to purchase some of these goodies.

We just received the dealer tool kits for the 175's. You dealers who have them on order will have them before you read this. The rest of you better order one now. Don't wait until you get ready to tear a 175cc down to start hollering for special tools.

Part of us will be going to the Six-Days, but we will be shipping a few motorcycles and our one day service on parts and accessories will be operating full blast.

Advertising Pays Dividends

HI-POINT RUBBER RIDING BOOTS

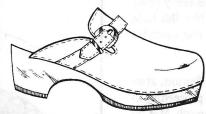


Internal steel toe cap
The rubber boot made for cycle riding.
Offers complete protection to the feet
and legs while keeping you completely
dry. Great for trials, harescrambles,

DEALER NAME

etc. Sizes 6-12

GENUINE HI-POINT WOODEN CLOGS



What every racer and his girl wear to the races. Orthopedic clogs, hand made with the finest leather and suede tops. Stop by your Hi-Point dealer and check out the styles.

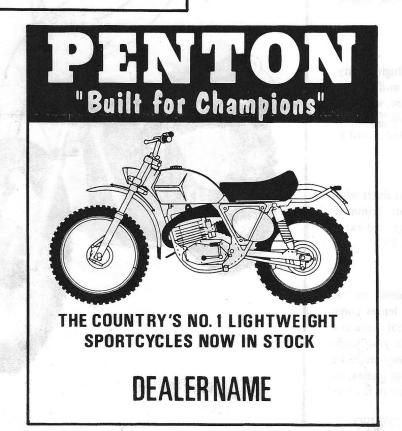
DEALER NAME

BRAND NEW HI-POINT SIX-DAYS RIDING GLASSES



The glasses worn by the U.S. Trophy Team in the 1972 ISDT. They come in either clear or tinted lenses that are replaceable and have a special feature of swivel temples for a guaranteed good fit.

DEALER NAME



OBSERVATIONS

The ISDT qualifiers are all over. We copped the lion's share, but organization and the running of some of the trials left a little to be desired as foul-up plagued most of the runs.

I feel too much emphasis is put on mundane trivialities such as marking parts, paddocking and all the frills, instead of concentrating on good course layout with proper speed averages and well-timed special tests.

The National Enduro Championship this year is really going to go down to the wire. Nobody is dominating like Bill Kain did last year and the fall series is going to be a real squeaker for someone.

Tim Lunde jumped on the Don Emler tuned Penton, after Ray Lopez got a factory ride from Maico, and is proceeding in Ray's footsteps. He had a big win at the Mammoth M-X in California this month.

The world 125 M-X championship race in August at St. Louis should see Penton right in the forefront of the race. Look for Penton 125 M-X stars, as Chuck Bower, Doug Kane, Tim Lunde and Bruce McDougal give foreigners more than a rough way to go.

More Japanese M-X super specials. Kawasaki started it with the 450 M-X (limited production bike?); now Yamaha is coming out with a limited production M-X machine and I'm sure Honda and Suzuki will follow. The prices these specials carry are in the heavy change department and we feel they will be a shot in the arm for our 250cc sales, as we feel our bikes already incorporate what they are attempting to do at a much more favorable price and our availability will not turn off the average M-X rider who has to compete against these special machines which are not readily available to him.

NEW ISDT "T" SHIRTS

We now have available for immediate delivery, high quality T-Shirts with the official ISDT logo on the back and Penton on the front. These shirts are white with red trim, with the logo in red, white and blue. They come in sizes small, medium, large, extra large. Accessory No. is 149-E, Suggested Retail is \$2.95.

NEW ISDT SWEAT SHIRTS

Also available are high quality short sleeve sweat shirts with the ISDT logo on the back and Penton on the front. Trimmed in red, white and blue. Sizes small, medium, large and extra large. Accessory No. is 151A, suggested retail is \$3.95.

TO ALL PENTON EAST DEALERS:

We have been receiving several "Shortage Claims" on the spare lenses for the riding glasses. These spare lenses come individually enclosed in a plastic cover; they do not come in a box and we don't usually bag them. Please check your packages and packing paper more carefully. Perhaps they are being thrown away unnoticed. Also, if you order a box of glasses, on the same order, check to see if the spare lenses are in the box with the glasses.

PARTS DEPT.

DEALERS:

òlachteo Litera

In the past few weeks we have filled all of our back-orders on Enduro Kits to our eastern dealers. We also have had a lot of them returned to us stating they didn't order them. Remember, dealers, these kits are from your bike orders when you order an Enduro bike. These kits only cost you \$50.00 when ordered with the bike and \$75.00 when ordered separately.

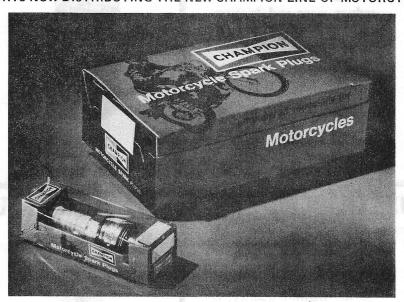
In the last few weeks we have been out of stock on head gaskets and base gaskets. May I suggest to your parts dept. to order a complete gasket set? If you break down the price of every item in the gasket set you would be money ahead, by just putting the items on your shelves. This is a complete gasket set and also includes a complete seal kit with it.

Within a week or so, we'll be shipping all our dealers their 175cc initial parts kits and dealer tool kits. The tool kit has all the necessary tools to completely overhaul your 175cc motor. It also has a 175cc engine stand. Here is the list of parts that you will receive:

QUANTITY	DESCRIPTION	PART NO.
2	Gasket set	53 30 100 000
10	Clutch case gasket	52 30 025 000
10	Ignition case gasket	51 30 040 000
1	Clutch cover	51 30 001 010
1	Ignition case cover	51 30 002 010
3	Plugs Am 8x1/8G	DIN 7604/AM8×1/8G
5	Hexagon screw 6x15	DIN 933/M6×15/8G
5	Allen head screw 6x20	DIN 912/M6×20/8G
10	Allen head screw 6x35	DIN 912/M6×35/8G
5	Allen head screw 6x55	DIN 912/M6x55/8G
5	Allen head screw 6x65	DIN 912/M6×65/8G
5	Allen head screw 6x75	DIN 912/M6x75/8G
2	Studs 6x15	DIN 939/M6x15/8G
2	Inside hex, nuts M10	51 30 048 000
2	Piston 63, 75mm cpl.	52 30 007 200
1	Piston 64, 00mm cpl.	, 52 30 007 300
2	L Ring 63, 5mm	52 30 031 000

QUANTITY	DESCRIPTION	PART NO.	
2 2	Sq. Ring 63, 5x2 Needle brg. 15x19x20	52 30 032 000 51 30 034 000	
1	Cylinder barrel 63, 5	52 30 005 000	
1	Cylinder head	52 30 006 200	
10	Cylinder base gasket 0, 3m	m 52 30 030 100	
10	Cylinder head gasket	52 30 036 000	
3	Gasket induct. man.	52 30 038 000	
1	Exh. adapter gasket	52 30 046 000	
5	Hex. screw 6x15	DIN 931/M6x15	
5	Float chamber washer	622/073	
3	Throttle needle	928/063	
	O Ring/flange sealing	622/101	
5	Nuts M8	DIN 934/M8	
5	Bearing cover cpl.	51 32 013 300	
3	Clutch disc w/lining	51 32 011 011	
10	Steel discs	51 32 009 100	
10	Spring nuts Spring bolts, 45 long	51 32 005 100	
10	Clutch springs 1, 6	51 32 004 100 51 32 001 130	
1	Outer clutch hub, 78T	51 32 001 130	
1	Pressure plate	51 32 000 370	
10	Pressure bolt L/S	51 32 020 000	
10	Lock nuts BM5	DIN 439/BM5	
1	Sprocket 11T	54 33 029 050	
1	Sprocket 12T	54 33 029 050	
1	Sprocket 13T	54 33 029 050	
3	Sheet metal lock washer	51 33 031 000	
3	Nuts M20x1, 5	51 33 032 000	
1	Shifting shaft completely assembled with		
	shifting quadrant and shift lever internal		
2	Shift levers w/hexagon scre		
1	Kick starter cpl.	1.51 33 036 000	
2	Kick starter springs	51 33 024 000	
2	Spring cups	51 33 018 000	
1	Sheet metal lock washer	51 33 034 000	
1	Motoplat ign. set w/6V, 15, Amal carburetor cpl.	/18 Watt 9600134	
3	Float needles	622/068	
2	L Ring	52 30 031 200	
2	L Ring	52 30 031 200	
2	Sq. Ring	52 30 032 200	
2	Sq. Ring	52 30 032 300	
10	Clutch cable	52 02 090 000	
10	Throttle cable	52 02 091 000	
10	Brake cable	51 02 092 000	
1	Chain	52 10 065 000	
10	Master links	52 10 066 000	
1	52T sprocket	52 10 051 000	
1	Chain guide	51 07 066 200	
1	Front axle	52 09 081 100	
1	175cc Dealer Tool Kit		

PENTON IMPORTS NOW DISTRIBUTING THE NEW CHAMPION LINE OF MOTORCYCLE PLUGS



One of the eight exclusive distributors in U.S. for the new line of Champion motorcycle spark plugs was announced last week by Champion Spark Plug Co. We now carry the full line of motorcycle plugs for all makes in stock and will have a brand new list out to you soon. With this new line of exclusive motorcycle plugs, we will be getting the lowest prices possible to you on the regular and gold palladium line of plugs.

HI-POINT COMPETITION OILS

WHAT THE WINNERS RELY ON!

DELUXE 2-CYCLE CONCENTRATE



A premium 2-cycle synthetic based engine oil. Needs no pre-mixing. Reduces plug fouling and eliminates carbon deposits.

Used by Champions like:
RON BOHN (National #1
Enduro Champion)
HEIKKI MIKKOLA (G.P.
Champion & Inter-Am
winner)
MARK BLACKWELL (1st
American Inter-Am Series)
JACK PENTON (Gold
Medals — Berkshire,
Corduroy, ISDT)

No. 511

2-CYCLE MOTORCYCLE ENGINE OIL



This special motorcycle engine oil is the finest manufactured today for all pre-mix or auto-lube systems. Excellent for snowmobiles.

No. 510

TRANSMISSION GEAR LUBE



A multi-grade transmission lube made to reduce wear and friction in all cycle transmissions. Designed and formulated for year round use.

Synthetic based chain oil

of the highest quality. 8

oz. plastic bottle means

No. 512

HI-PERFORMANCE FORK OIL



No. 513

Specially formulated to eliminate foaming. Polymer thickened to insure uniform viscosity. Guards against rust, corrosion and wear.

DELUXE CHAIN OIL



No. 546

no waste. Gives competition chains that needed protection.

HI-POINT FLAT PROOF



Designed to permanently seal motorcycle tire punctures up to 1/8". Don't get caught flat... Use "Flat Proof".

No. 549

JOHN'S COLUMN



As I write to you on the eve of our departure to the Six-Days, I regret that all of our dealers are not able to accompany us on the tour. We have a full load of 150 people aboard a DC-8 and we shall be on our adventurous way on Tuesday, August 29th. There is a good group of about 25 who have purchased 175cc enduros, so those people should have a

We have lined up all the factories which make the parts for the Penton bikes and also the main works where the Penton motorcycle is manufactured. The greatest experience for me will be to show my dealers and fellow Americans what a great job these Austrian people are doing in building the Penton bike with such little resources.

We have 20 of the Six-Days riders with us aboard our plane and 10,000 pounds of paraphernalia and motorcycles.

Son, Tom Penton, is still in Thailand and it doesn't look too promising for his being able to make the Trophy Team. We do have an excellent back up man with Dane Leimbach so we feel real fortunate for this. One thing for sure is, our next Keep'em Winning will tell the story, be it good or bad; we really have the competition in front of us.

Since our last letter we have received in stock several new Hi-Point accessory items. We now have 1.8 and 3.6 gallon aluminum gas tanks in colors red, blue, green and polished aluminum for all Penton CMF models. We have a complete line of leather pants, race jackets and chest protectors along with pretty green and white Hi-Point tie down straps. We have new fender flaps, dual and single ignition Motoplat for Bultaco, good stock of Hi-Point boots and many more items for Christmas shoppers.

I sure hope you Hi-Point dealers get on the ball with these new items so we can keep our dealer's network to a level about where it is now. There are so many dealers who want to be Hi-Point dealers but we have not been able to set them up because we want to be able to satisfy our present dealers. So we have only allowed our Hi-Point oils and lubricants to go out of our dealership in most instances. The way it stands now this is what we are striving to do and if our Hi-Point accessory dealers come through in performance, it will work out good where supply will meet demand and everyone will make some money.

Our bike supply still has not caught up with the demand but I will try to give the production another shot in the arm while we are over there this time. It is still the same old problem. If we kick up production too fast, the performance and quality will suffer, so we can move only so fast in this area. Sachs still only makes us so many engines and come what may, they won't give us any more. I suppose they probably think Penton could get a corner on the market. This I don't know, but I do know we have our problems trying to get Sachs engines.

In closing I again want to remind all of you business minded people about the new accessories and I would suggest you start putting in orders for Christmas right now.

See you and be with you after Six-Days.

"WE IN THE WEST"

Okay guys, I give up! I have had so damn many complaints in the last few days as to when we are going to get more motorcycles that I feel like the telephone is growing out of my ear. Therefore, to eliminate this problem, Sharon and I are going to the Six-Days, so save it! We will be back. We are doing 200% better than last year and running 300% behind.

Have you been reading the weeklies lately and seeing what Chuck Bower has been doing?

August 2, CMC Moto-cross - Ascot Park, 1st Expert, 125cc August 4, CMC Moto-cross — Lions, 1st Expert

August 6, CMC Moto-cross - Saddleback Park, 1st Expert

August 9, CMC Moto-cross - Ascot Park, 1st Expert August 16, CMC Moto-cross - Ascot Park, 1st Expert

August 18, CMC Moto-cross - Lions, 1st Expert

August 20, CMC Moto-cross - Saddleback Park, 1st Expert If the thought runs through your mind Chuck couldn't have had much competition, forget it!

Agetco Cycle of Spokane, Washington reports that Joe Klokkeuold and Dan Dillon rode a three hour Cross Country Team Marathon in Spokane last week and finished 1st 125cc and 2nd overall. Also, from Agetco, Caroline Miller was 1st Powder Puffer at last week's TT in Spokane on her 125cc

Marcia Holley of San Clemente, California won the Powder Puff at Indian Dunes on her 125cc Penton on August 6th. Glad to see they are all getting into the act.

Our Hi-Point Oils have been increasingly in demand, so in order to speed up the deliveries and cut freight charges for you in Southern California and Arizona, I have made arrangements for warehousing and shipping in Southern California. If you are in the counties of San Luis Obispo, Kern, Ventura, and Los Angeles, please order from the following:

> Mettco 1528 South Santa Fe Avenue Compton, California 90221 (213) 636-6144

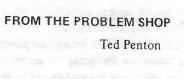
If you are in the counties of Riverside, Orange, San Bernardino, San Diego, Imperial, and all of the cities of Arizona, please order from the following:

> Malcolm Smith's K & N Cycle 1689 LaCadena Drive Riverside, California 92501 (714) 686-8061

In the very near future, we will be setting up a distributor in the Portland, Oregon, area.

Well, that about wraps it up for now. We will be back in about three weeks, however, we will not be closed. We are leaving things in the capable hands of Mark, our parts manager, and Terry, our secretary, so if you have any questions, or need anything, just let them know. Fred Moxley

P. S. Wednesday night August 23, Chuck Bower took his 175cc Penton to first place at the Ascot night moto-cross beating such riders as Tim Hart and Jim Wilson.





Our month has been busy and exciting. The Six-Days preparations always carry top priority, so consequently you never know at the start of a day just how much of your organized work you will complete by quitting time. We will go to any length to make or acquire any article or part for these men. They have been in very strenuous training for over two months now and everyone's hopes and spirits are very high.

We think these men that have been chosen to represent the United States on our Penton Machines are the best to have ever swung a leg over a bike. They are happy men, they are strong, healthy and determined. They work together and think together like precision ground gears. Their history in European competition alone is enough to put them on the starting line. So we leave for the ISDT with the confidence of a conquering army.

Our new Highway Giant, the Kenworth, just completed a ten day tour to California. It delivered a load of bikes to our western division, Penton West. Dale Wright, our senior driver and lord over this "King of the Interstate" made the 6,000 mile trip without a second's trouble. My only negative comment is that when you read the sign on the back of a trailer that says that "This Vehicle Pays More Than \$4,300.00 Yearly Taxes" — YOU BETTER BELIEVE IT!! The yearly permits for some states cost over \$800.00 + License + Fuel Tax + Axle Mile Tax + + + + + + + + +

The shop has also turned out a record number of accomplishments this month. Morey never ceases to amaze me when it comes to solving the endless stream of problems that we are faced with daily.

Our latest piece is a new level plug for the 175cc engine

that is long enough to use all the threads in the aluminum. These plugs are on Towne's shelves at this writing.

Another little interesting tidbit is a plastic coating over the handle on our latest spring hook.

Back To The Drawing Board -

OBSERVATIONS

Jesse Thomas, of Cadiz Auto Parts, Cadiz, Kentucky, wrote me a note the other day saying his 175cc Jackpiner with Bobby Thomas aboard is also cleaning up 1/2 miles and short tracks down in Kentucky. Jesse is an old enduro rider and we usually bump into him at those Daytona and Georgia mud runs. Keep'em Winning, Jesse.

There are some red faces at the AMA after they had to cut five riders from the U.S. Six-Day entries at the last minute. It seems the Czechoslovakian organization that's hosting the Six-Days thought we had too many riders and demanded five be cut from the roster.

Either a Penton or a Husky won every 2-day qualifier trial this year, including the Sherbrook 2-day. It's now four for Penton & three for Husky. Also our Hi-Point oil powered every bike to its win.

Next month the fall Trans-AMA moto-cross series begins and the super riders will be going at each other again. Joel Robert already stated he will not put out his very best as he believes he can only devote his ultimate to one series and feels the European G. P. circuit is the one. The question is, will superstar Rodger DeCoster agree with Joel leaving Suzuki high and dry? With Yamaha having great success in the U. S. summer series the other Japanese giants, I believe, will not tolerate that domination to happen and the European marques still have the cream of the top riders under their umbrellas. I say look for some major G. P. stars riding different machines this fall and abattle of the brands.

Americans take heart. Harley-Davidson is out winning more than ever on the national circuit. It looks like Mark Bresford will top the list. Certainly he's doing what everybody thought was the impossible when the series started at Daytona this year.

According to U. S. figures, imports to May of this year totaled 815,296 units. Total unit sales in all of '69 was 641,526. The question being, how many are in the warehouses?



PENTON IMPORTS

1354 COLORADO AVENUE LORAIN, OHIO 44052

MC GOVERN & SCHULSE SALES
G 5220 RICHFIELD ROAD
FLINT, MICHIGAN 48506

FIRST CLASS MAIL